



mci *Newsflash*

2011 C&IT Magazine A list

MCI in the UK / April 2011



MCI in the UK's Zoe Daniels makes the "A List"

Each Year Conference and Incentive (C&IT) Magazine launches a quest to find the future leaders of the UK Events Industry. The result is the creation of the "A List" which celebrates the thought leaders and innovators of tomorrow. It is an opportunity to recognize the accomplishments and ambitions of the most creative and influential young professionals within the Industry.

Becoming a member of this exclusive club is a huge achievement and one that MCI wishes to recognise. MCI in the UK is delighted to reveal that their very own Zoe Daniels is a member of the 2011 "A List" as published in the April edition of C&IT Magazine.

Abby Wallace, MCI in the UK's Senior Account Director, comments "Zoe has made a huge contribution to MCI's success over the past 12 months. Her commitment to helping establish a new service provision for a global pharmaceutical client has been integral to the account. With an active demand for innovation and creativity, Zoe and one of our newest accounts, Yahoo! Europe, are a natural match."

Zoe is by no means showing any signs of slowing down. During her interview she commented; "Professionally, I would love to be involved in a big event, leading a team on something like the Brits or the Olympic Ceremonies."

To read Zoe's full interview please see the April publication of C&IT magazine. Join us in congratulating Zoe.

For further details on the C&IT "A list please" go to;
<http://www.citmagazine.com/News/MostRead/1064905/C-IT-reveals-2011-List/>

ABOUT MCI

MCI is a globally integrated association, communication, and event management company. For over 20 years, MCI has helped companies, governments and associations bring people together to create meaningful connections and win. Our combined expertise helps clients to outperform by offering strategy, creativity and execution in the fields of Association Management & Consulting (AM&C), Performance Improvement, Professional Congress Organisation (PCO), Meetings & Events and Destination Management (DMC). MCI now has 45 offices in 22 countries.

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