



MCI UK Wins Best Association Congress at Inaugural C&IT Awards

MCI UK – November 2011



MCI UK is delighted to have been announced the winner of the **Best Association Congress Award** at 2011's inaugural C&IT Awards. The event, held at the Natural History Museum in London on Friday 4th November, saw MCI pick up the award in recognition of the success of the **44th Annual Meeting of European Society of Paediatric Gastroenterology, Hepatology and Nutrition (ESPGHAN)** that was held in Sorrento in June this year. The conference saw a total of 3300 delegates attend. View the MCI case study on the event [here](#):

The conference however presented some challenges for the UK-based organizing team, MCI UK. One challenge was finding a way to extend both the meeting and exhibition space, following a 50% increase in numbers from previous years, which was achieved by building two temporary meeting rooms in the venue's breakfast area and erecting a permanent marquee across the adjacent tennis courts to house the exhibition and posters. Over all 130 hotels were contracted and 8883 bed nights booked during the congress.

This is the first award for MCI UK's PCO team who beat some stiff competition to win the prize. You can take a look and all the evenings' winners here:

<http://www.citawards.com/winners-2011>

ABOUT MCI

MCI is a globally integrated association, communication and event management company. Since 1987, MCI has created corporate events, meetings and incentives; association and governmental conventions, congresses, exhibitions; and managed and provided consulting to associations. MCI's mission is to help companies, governments and associations bring people together to create meaningful connections and win.

With offices currently in 47 cities in Europe, the Middle East, Asia-Pacific, North and South America, MCI is a thought leader in building community around brands, products and services for companies and institutions. MCI's 1200 plus employees represent 50 different nationalities and speak 60 different languages offering local knowledge in a completely international team.

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