



Fred Wyss, Executive Director
European League Against Rheumatism (EULAR)

EULAR

*t*alks about MCI



Interview from Fred Wyss Executive Director European League Against Rheumatism (EULAR)

When did you first meet MCI?

In 1996/97, when we planned a Symposium in Geneva that attracted 3.000 participants.

What was your first impression?

Good.

When and why did you choose to work with MCI?

We chose MCI because they were based in Geneva, where the Symposium took place. We were also impressed about their kind and collaborative way of handling everything related to the event.

What made you consider MCI as a potential core PCO?

In 2000, we launched our annual European Congress of Rheumatology. Since we only had a small staff at the scientific secretariat in Zurich, we decided to go for a PCO rather than to hire additional staff to do the work.

What has changed for you since the start of your collaboration with MCI?

Collaboration has strongly improved, to our great satisfaction. After having organised several Congresses for EULAR, it is obvious that MCI is familiar with all facets of the event.

Over the years, how have you seen the collaboration evolve?

We very much appreciate working with the same team since the start of our annual Congress, and this has of course had a very positive impact on our collaboration.

How would you describe your current relationship with MCI?

Efficient, friendly and warm.

What is your impression of MCI today?

MCI has grown enormously; however, we are still working with the same team and this is wonderful.

What is your most memorable moment with MCI?

The annual EULAR Congress, which with MCI's help has grown from 6.000 participants to 11.000 participants.

Thinking about the future, what do you consider to be the key element for a long-term collaboration?

Continuation.

What do you consider as the leading opportunities for your association?

Increasing educational activities in countries where there is real educational need.

How would you rate your overall collaboration with MCI?

Friendly, efficient and most of all, helpful – over and above the call of duty.

Insider's view

How long have you worked with Fred Wyss?

We first met in 1996 and almost immediately started working together.



Chantal Levrat
Congress Director,
MCI Geneva

What are your main responsibilities?

We are in charge of the overall project management of EULAR's annual Congress. In other words, we provide the box and EULAR supplies the content.

What has changed since you started working for EULAR?

Everybody has learned – from each other and from our experiences. We are much more professional, efficient and experienced now. We have seen EULAR grow, mature and blossom into what it is today: the leading association in its field. The same could be said about the Congress.



Antonio Guadagnoli
Congress Director,
MCI Geneva

How would you qualify your relationship with EULAR?

Excellent. Professional. Open. Friendly. Full of trust.

What is your most memorable moment working for EULAR?

The first time is always the most memorable moment. EULAR 2001 in Prague was an incredible challenge, and we succeeded by working together.

What do you consider to be the key element for a long-term collaboration?

Trust.

What do you consider as the main opportunities for EULAR and MCI?

Continue contributing to the success of EULAR as a core PCO and consultant.