

Healthcare

At MCI, we understand that serving clients in the healthcare sector requires a special set of skills. And because we understand this, we have established the MCI Healthcare Practice.

We, at MCI, are passionate about all healthcare related matters. We understand healthcare specific needs, its uniqueness and all the talented and experienced individuals. Across all the MCI offices, we are dedicated to identifying, developing and sharing best practice for the success of all our healthcare clients. Therefore, **our solutions are always at the forefront of best practice**, connecting information, insights and technology; not just locally but globally, too.

Moreover, **MCI is in the unique and privileged position to work with both for-profit** (corporate) **and not-for-profit** (institutional) **entities**, providing us exceptional insights that let us connect and create synergies while always keeping the appropriate distinction of the two worlds. MCI works with ...

- Pharmaceutical Companies
- Medical Device Companies
- Life Sciences Companies
- Medical Professional Societies
- International Federations
- Regulatory Bodies

We listen and we learn

Understanding you and your needs plays an important role in our initial consultations and in our path for achieving success together. We listen and we learn as we fully appreciate the nature of your work, business, environment, and the breadth and variety of stakeholders you interact and communicate with. **We are able to be proactive and innovative in the solutions we offer** – tailored to your specific needs.

We create and we deliver

We have a long heritage of working in the healthcare sector and with corporate clients on projects ranging from delegate management, to investigator meetings, product launches, to conference and congress management.

On the institutional side we specialise in services ranging from conference management, to marketing and communications, public affairs, and full management solutions for associations. **We are fortunate** and privileged to have worked with many prestigious clients and to have been part of many successful projects that attest to our ability to deliver results – for you.

We commit and we perform

We pay particular attention to expert services because after all, we represent you. We understand that you are accountable to many different audiences and that the success of your project is key to the on-going work that you do, your objectives and the mission you and your organisation want to accomplish. **Helping you to be successful and demonstrating the return on objectives is our commitment to you.**

Whether communicating latest scientific advancements, creating global communities, improving performance and results, introducing new products, fostering education and learning, or managing knowledge or issues around relevance and value, the scientific, business and ethical issues in today's healthcare environment are complex. This is amplified by the fast changes and the greatest regulatory scrutiny that the sector has ever experienced.

Never before has the need for a clear strategy and a reliable, innovative and credible execution been greater than in today's highly regulated healthcare environment – after all, it impacts on all our lives.

Why MCI

We at MCI understand all the players of the Healthcare industry such as corporations, medical associations and regulatory bodies and the roles they play as well as the impact and importance of their interaction

We create the right business solutions and deliver high quality services for clients. We have a long history of work experience with many healthcare clients worldwide.