

Public Sector

Never before has there been such a close working partnership between the public and private sectors. Never before has the public sector - and particularly government – reached out to such a diverse and disparate group of stakeholders. And never before has the public sector been so accountable for the quality of the service it offers and therefore the value it brings to our society.

Our Practice

At MCI, we understand that serving clients in the public sector requires a different set of skills. And because we understand that, we have established the Public Sector Practice Group. The Group comprises key individuals from across all the MCI offices, dedicated to identifying, developing and sharing best practice for all our public sector clients. Therefore, our solutions are always at the forefront of best practice; not just locally but globally too.

Consultation and Discussion

This understanding plays an important role in our initial consultations with you. And because we appreciate the nature of your work, and the breadth and variety of stakeholders you communicate with, we are able to be proactive and innovative in the solutions we offer.

Design and Delivery

We have a long heritage of working in the public sector and particularly with many different types of governments and not-for-profit organisations. We can boast an impressive line-up of past and current clients with prestigious projects to boot.

We have working experience with the following types of clients:

- Local government
- National government
- International government
- Not-for-Profit organisations

Evaluation and Measurement

We pay particular attention to evaluation and measurement. We understand that you are accountable to many different audiences and that measuring the success of your projects is key to the on-going work that you do. Helping you to measure the return on your investment is an integral part of every completed project.

Why MCI

In no other sector is there more emphasis on Building Community. The Public Sector has a significant role to play in building communities of decision-makers, of employees, of stakeholders, of end-users. At MCI, building community is what we do best. Ultimately, our knowledge and our experience is at your disposal. Time and time again our clients have told us that we have provided innovative solutions that have helped them to communicate in a better way with the multiple – and multi-faceted – audiences they serve. We hope to do the same for you.