



PRESS RELEASE

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MCI WINS TWO EVENTIA AWARDS

MCI was declared outright winner in two categories at the 2008 *Eventia International Awards* during a ceremony at the Grosvenor House Hotel in London.

The *Eventia International Awards*, jointly hosted by Conference and Incentive Travel Magazine, recognise the best of the best in the event management industry. Furthermore, this ceremony honours outstanding business-to-business and business-to-consumer events taking place outside of the UK. Events showcased during the awards ceremony included incentive travel programmes, international congresses and conventions, meetings of all sizes and formats, product launches, company exhibitions and presentations, hospitality and celebratory events.

MCI's ambitious and inspiring incentive programme delivered for a long-standing pharmaceutical client, concluding in a uniquely memorable trip to Scottsdale, secured the gold award for "*Best Incentive Travel Programme – Long Haul*".

The top prize in the "*Most Creative Use of a Destination*" was awarded to MCI for a conference delivered in St Petersburg for a valued financial client. MCI's innovative, professional and downright tenacious approach culminated in an event which exceeded the client's expectations.

Of the winners, Izania Downie, Executive Director of Eventia said "The quality of their work is testament to the energy and enthusiasm that is currently driving face-to-face communication to the forefront of marketing strategy."

UK Sales Manager, Jasmin Farrag, added "Within MCI we hold dear a couple of basic principles - to make sure our clients' experience of working with us is as good as it possibly can be; and to produce outstanding end solutions. Winning these awards is the cherry on the cake. Throughout the company there is an innate drive and passion for creativity and excellence, and we are delighted that this has been recognised."



About MCI

Founded in 1987 and with offices in Abu Dhabi, Barcelona, Belfast, Berlin, Brussels, Dubai, Dublin, Geneva, Gothenburg, Lyon, Madrid, Mumbai, Paris, Petersfield/London, Prague, Rome, Shanghai, Singapore, Stockholm, Stuttgart, Vienna and Zurich, MCI is the foremost global Association, Communications and Event Management company. Thought-leaders in building community around brands, products and services for companies and institutions, MCI holds a strategic alliance with SmithBucklin for a Global Partnership.

For more information about MCI, please visit www.mci-group.com.

For further information about the Eventia Awards, please contact:

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