



PRESS RELEASE
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MCI OPENS KOREAN OFFICE

Seoul, Korea – August 18th, 2010. MCI, global leader in association, communication, and event management, expands its presence in Asia with a new office in Seoul, Korea.

MCI Korea has been established in joint venture with leading destination management company, Kim's Travel, whose meeting & events subsidiary, M&C Planners, will be rebranded into MCI Korea. Chun Kim, founder of Kim's Travel, will serve as CEO of MCI Korea, Peter Lee, current Director General of M&C Planners, will become Executive Director for meetings & events and destination management, while Steve Kim, previously with the Daejeon Convention Bureau & Center, will join the Korean team as Executive Director for congress management.

"We are proud to be able to bring MCI to Korea", says Chun Kim. "MCI is the leading event management company in the world and we believe it is a great step for the Korean meetings industry to have one of the global leaders firmly established in our country. We can see significant new business through this joint venture, which will bring great benefit to all our clients, partners and suppliers."

Furthermore, MCI Korea will make a significant investment in FAMC, the first and only association management company (AMC) in Korea, established in October 2009 as a pioneer in the Korean meetings industry. FAMC will become the Association Management division of MCI in Korea, serving international associations, who want to have a presence in Korea and North East Asia. Glynn Cho, founder of FAMC, who used to serve as Secretary General for several associations, comments: "Our partnership with MCI will help FAMC to become the leading AMC in the region and support the Korean association sector to further enhance its professionalism and impact."

"With the opening of MCI Korea, MCI now has 11 offices and over 200 professional employees in Asia," says Robin Lokerman, President of MCI Asia Pacific. "A growing number of our global clients are interested in expanding into Korea, which is also home to many multinationals who can benefit from MCI's global reach to manage their programmes outside of Korea. Many international and Asia Pacific associations have leaders from Korea and we look forward to working with them to bring more conferences to Korea. We have assembled a very strong team to develop our business in Korea and expect significant future growth."

ABOUT MCI

MCI is a globally integrated association, communication, and event management company. For over 20 years, MCI helps companies, governments and associations bring people together to create meaningful connections and win.

Our combined expertise helps clients to outperform by offering strategy, creativity and execution in the fields of Association Management & Consulting (AM&C), Performance Improvement, Professional Congress Organisation (PCO), Meetings & Events and Destination Management (DMC).

Including MCI Korea, MCI now has 44 offices in 22 countries.

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