



## About MCI

MCI is a globally integrated Association, Communication and Event Management Company. Since 1987, MCI has created corporate events, meetings and incentives; association and governmental conventions, congresses, exhibitions; and managed and provided consulting to associations. MCI's mission is to help companies, governments and associations bring people together to create meaningful connections and win.

### Uniting Our Stakeholders

We work with clients in the healthcare, information and communication technology, luxury, energy, automotive, finance sectors, and with governmental and non-governmental organizations. We are thought leaders in building community by reinforcing the communication between all stakeholders (clients, shareholders, investors, distribution partners, employees, members and leaders) by revitalizing brands, companies and institutions and developing them into organizations that are alive, dynamic and successful.

What we do is so clear: We believe that "When people come together magic happens".

We believe that face-to-face communications are defining moments of change. Through live events, organizations engage with audience's heart and mind to influence behaviour, communicate effectively and leverage human capital and connections.

### Unique Offering

Our solutions are tailored to the specific needs of the client as we offer the widest globally integrated range of services in our industry. Our expertise ranges from managing conferences, exhibitions, corporate meetings and events organization, AV and staging production as well as Destination Management. We also provide consulting, communications and management services to associations and institutions, we help our clients build, manage and engage with their communities.

We offer comprehensive Meeting and Event organizing services, providing strategic event management, meeting planning, sourcing and technology solutions and live communication. Our Meetings and Events teams promise creativity and consistent global delivery across the group, striving to create a culture of accountability. We create customized solutions backed by extensive event management and staging production experience, destination know-how and industry-specific knowledge. Our promise is to deliver the right concept, on time, on budget, on brand and with one dedicated contact.

Through our Association Management and Consulting (AM&C) services, we provide full service management and project solutions. We also offer association consulting comprising of strategy and business planning. We share best practice and knowledge to help our staff deliver consistent quality services with local relevance to association clients across our global AM&C practice. Our association consultants and competency experts help associations increase effectiveness through the analysis of existing challenges, identification of new opportunities and the development of insightful strategies.

Our Professional Congress Organizing services (PCO) provide clients with proven expertise in full congress management, exhibition management and registration and technology solutions. We help clients to maximise sponsorship investments, optimize administration, and manage exhibitions and finances. Through technology and global presence, we use our PCO services to leverage relationships with venues and deliver more to clients. Our international infrastructure and knowledge in web-based communications further facilitates labour and cost saving.

A comprehensive list of capabilities at MCI includes many stand-alone solutions designed for those who only need a specific service to complete their projects such as Destination Management, Sustainability Services, Technical and Creative Production, Event Hospitality, Event Furniture and Decoration, and Registration Technology. We serve several industries such as the Public Sector, Healthcare Sector, Energy Sector and Information Communication and Technology Sector where we can provide a specialized knowledge dedicated to identifying, developing and sharing best practice for all our clients.

### **Uncompromised Execution**

We are a professional service firm, specialized in bringing people together, with proven systems, technology and processes. By capitalizing on our unique expertise in several industry sectors and by fostering creativity and innovation, we bring more effectiveness, meaning, and emotion to the solutions we offer to our clients. We attract & grow the best talent in the industry.

We deliver our services with professionalism, dedication, integrity, reliability, respect and inventiveness. We are fully committed to Corporate Social Responsibility, our Supplier Code of Conduct and our Business Code of Professional Ethics. We maintain a strict safety focus for events; risk mitigation and risk sharing are individually negotiated. We operate a company-wide procurement strategy, bringing these benefits to our clients.

With an annual turnover in excess of 288 million euro (non-audited figures), we successfully deliver over 2500 events worldwide. We manage over 20 corporate preferred vendor agreements, 60 associations core PCO contracts and 20 long-term AM&C clients. We were the first events and congress management company to sign the UN Global Compact. Our commitment to our employees is demonstrated by our providing over 4000 hours per year of group-wide learning & development through the MCI Institute.

### **Universal Reach**

Our universal reach and global infrastructure allow us to provide our clients with integrated solutions worldwide, and an unparalleled global brand experience regardless of location. With innovation & best practice shared between all offices, transversal knowledge and exchange within industry practices, our global account management ensures a consistency of relationship wherever clients work in the world, combined with a local touch and presence through one dedicated contact. We are the preferred partner for multinational companies and regional or global associations.

With offices currently in 47 cities in Europe, the Middle East, Asia-Pacific, North and South America, MCI is a thought leader in building community around brands, products and services for companies and institutions. Our 1200 plus employees represent 50 different nationalities and speak 60 different languages offering local knowledge in a completely international team.

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