

Meetings & Events

MCI provides flexible, creative and inspiring solutions to a diverse range of global clients. Whether it's an incentive travel programme, a product launch or an annual sales conference we have the experience, dedication and passion to ensure the project not only succeeds, but excels. With offices throughout the world, MCI is ideally positioned to ensure all meetings and events undertaken achieve the stated objectives, inspires delegates and above all changes behaviour and performance. Our motivation is your success, no challenge is too large, no task too small.

Challenges Clients Face

We create inspiring events that are unique and interactive, that engage and maximise investment. For over 20 years we have been committed to achieving this for all clients, regardless of the scope or size of a project. We are experts in programme design and development; we bring objectivity to event planning and project clarity with our rigorous management processes. Above all, we embrace your passion and desire for success and make it our own. We help companies revitalise their brands by building relationships between all stakeholders. In a world that is becoming increasingly virtual and impersonal, fostering real exchanges and building strong communities is becoming ever more vital to our clients.

Solutions / Capabilities offered by MCI

MCI has the unique ability to offer clients fully integrated services. Seamless service delivery across the four key areas of event management ensures your vision and objectives are not diluted through endless supply chains.

§ Event Creation

Setting objectives, programme planning, content development, branding and theming, speaker selection, entertainment

§ Event Logistics

Venue sourcing and management, supplier sourcing and management, travel and transport management, financial and budgetary control, sponsor and exhibitor management, on-site delivery and management

§ Delegate Management

On-line registration, delegate communications, administration, on-site support

§ Specialist Services

Creative production, marketing and design, information technology, event communications

Some of the Tools used by MCI

MCI boasts some of the most powerful tools available throughout the event management industry to ensure success.

- § Robust project management guidelines and processes
- § Bespoke delegate management software
- § Event evaluation tools (ROI and ROO)
- § Fully integrated support services
 - § Marketing services
 - § IT services
 - § Communication services
 - § Creative production
- § Access to the world's largest DMC network
 - § Ovation Global DMC
- § Collective purchasing power of a global company
- § Unique product and industry practice groups, sharing transversal knowledge and expertise

Why MCI

Because experience matters! With over 20 years behind us and knowledge of all sectors and industries, MCI truly understands. Our passion and dedication for achieving perfection has not faltered over the years; we remain a market leader and maintain our eagerness to help you achieve results.

Our capabilities combine the disciplines of Event Management, Marketing, Communications, IT and Creative Production to provide clients with a seamless level of service unparalleled in today's market.

MCI is a recognised, well established brand, that brings a level of trust and reassurance to our clients – MCI, as a brand, is synonymous with quality and success.

Our Industry and Product Practice groups further strengthen our understanding and enhance our service offering. These play an important role in the challenge of meeting our clients' expectations and growing meaningful relationships.

We believe that truly exceptional events are created when you couple experience and understanding with creative flair. These traits are human; and it's our people that drive our business and their passion that will drive your event!

