CHALLENGE
Over a two-and-a-half-day congress in France, ECTH brought together 890 researchers, scientists, clinicians and other healthcare professionals from 50 different countries. The aim was to combine remarkable scientific content, networking opportunities and fun, while focusing primarily on the young audience. Half of the participants had less than 11 years of work experience and were aiming at connecting with other like-minded professionals with whom they would shape the future of thrombosis and haemostasis.

SOLUTION
Innovation is important for ECTH, which always tries to experiment with new ways of presenting and communicating science. In addition to selected abstract presentations, insightful lectures and plenaries, ‘TEDx-style’ science presentations known as the “Science, Fast and Furious” sessions were organised.

The Controversial Corner sparked a lot of interest and triggered speakers to make bold statements. While poster presenters showcased their work via the poster teasers, participants had many opportunities to network and connect with their peers. The congress dinner took place in the vibrant Friche la Belle de Mai, where participants tasted and enjoyed local flavours.

RESULTS
890 PARTICIPANTS
8 “SCIENCE FAST AND FURIOUS” PRESENTATIONS
240 POSTERS

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