PRESS RELEASE
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MCI EMPLOYEES DEDICATED 7,800+ WORKING HOURS TO COMMUNITY PROJECTS

Geneva – 26 July 2019. MCI is pleased to present the 2018 Digital Sustainability Report scaling up the integration of sustainability. In 2018, MCI talents spent 7,800+ hours (over 975 workdays) giving back to the community or offering their time for pro-bono consulting services on charity events as well as supporting 72 community projects. MCI raised over 1,8 million euros for charity. MCI off set its unavoidable carbon emission and continued its partnership with Cool Earth. As a result, 9,600 trees were protected and 10,400 tonnes of CO2 locked-in.

Through the three pillars at the core of the company’s business, People, Planet, Profit, MCI is committed to the UN’s Sustainable Development Goals (SDGs). The company’s desire is to encourage an active culture of care and responsibility, backed up by concrete actions. MCI team originates from over 60 countries and speaks over 60 languages. This diversity fosters an international mindset and understanding of society that enhances innovation and ability to work cross-culturally to accompany MCI’s clients into new markets. In 2018, talent satisfaction with the work environment and culture at MCI was 7.67/10. 1,200+ talents, clients, suppliers and industry peers were trained in Sustainability. 1,400+ hours of total training were received in Health and Safety.

Celebrating the launch of the report Sebastien Tondeur, MCI Chief Executive Officer, says: The change of leadership in our Global Sustainability team was the opportunity to take stock and fine-tune our strategy. Over the years, we have implemented good office operations practices, we are offsetting our unavoidable carbon emissions and have strengthened our safety and security processes. I also want to recognise our talents amazing contribution with pro-bono and volunteer work for causes they hold high in their hearts”.

The report showcases MCI’s commitments to make a difference and create a more inclusive society:

• **Clients & Events**: Commitment to making sustainability a core part of MCI client value proposition.
• **Community and Giving Back**: Commitment to working together to build a vibrant culture of responsibility and care that generates value for the communities where MCI works.
• **Safety and Security**: Commitment to the safety and security of MCI talents, clients and event attendees.
• **People and Culture**: Commitment to the development and wellbeing of each individual at MCI.
• **Supply Chain Management & Procurement**: Commitment to keeping on engaging and collaborating with MCI partners and suppliers to drive positive change.

• **Office operations**: Commitment to integrating principles of sustainability consistently into the daily work of MCI teams and operations. With quality as a quest, we constantly evolve and innovate – pushing the boundaries of our systems and procedures.

• **Industry Collaboration**: Commitment to collaborating with the event industry to accelerate sustainability best practices.

• **Ethics**: Commitment to building an ethical business culture, ensuring MCI conducts its business with honesty and integrity.

For the following year, MCI will continue to engage with its clients, provide them with the support and inspiration to help them improve their environmental impacts as well as leave a powerful social legacy in the community and for future generations. MCI talents will continue to integrate principles of sustainability consistently into the company’s daily work and operations. MCI will keep on partnering with Cool Earth.

Discover the report at [https://mcisustainability.com](https://mcisustainability.com).

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**ABOUT MCI**

MCI is the global leader in engaging and activating audiences. Our business is founded on a simple human insight: **When people come together, magic happens.** Since 1987, we have been bringing people together through inspiring meetings, events, congresses and association or community management. MCI helps organisations harness the power of community by applying our strategic engagement and activation solutions to build unforgettable online and offline experiences that foster change, inspire, educate and enhance business performance. MCI is an independently owned company headquartered in Geneva, Switzerland, and boasts a global presence with 2,500+ professionals in 60 offices and 31 countries, who work with clients across Europe, the Americas, Asia-Pacific, India, and the Middle East.

Find out more at [www.mci-group.com](http://www.mci-group.com)