

PRESS RELEASE

MCI ACQUIRES SENTERGROUP IN USA

EXPANDING COMPANY'S OFFICE PORTFOLIO TO CHICAGO

Geneva – 20 June 2019. MCI Group, the global leader in meetings, events, congresses, association management and strategic consulting, is pleased to announce its acquisition of Sentergroup, Inc., a highly respected association management company headquartered in downtown Chicago, Illinois. This acquisition continues MCI's growth in the USA, increasing its presence in this key strategic association market. Firmly established in all major markets around the world, MCI continues its development with expansion in Chicago in line with the company's strategy to strengthen its unique presence globally whilst turning international standards of excellence into local successes for its clients.

The acquisition allows MCI to extend the scope of association management services for clients, including both professional and trade organisations. It not only increases the company's talent expertise but also enables MCI to provide growth and enriched services to its customers, create meaningful experiences for association members and stakeholders to achieve their financial and organisational goals.



MCI Chicago team

Tom Gibson, Chief Executive Officer, [MCI USA](#), indicates that *"MCI is recognised for both insights and execution in delivering a comprehensive suite of innovative, growth-centred solutions for associations. This further expansion of our team in this key market is a natural fit with MCI's focus coupling creativity, collaboration and proximity in solving complex client needs"*.

Craig Sondalle, President, Sentergroup, adds: *"With MCI, we not only see alignment in our culture, philosophy and expertise, but also a tremendous opportunity for both our staff and clients to take advantage of the growth potential afforded by being part of a global, multi-faceted company"*.

Sebastien Tondeur, MCI Chief Executive Officer, says: *"We have seen healthy growth in the United States. It is a market with unlimited potential for us. MCI's strength is knowledge of local markets,*



combined with a long track record of international developments. This advantage cannot be matched by local companies. This acquisition in Chicago is a small step on our path of further integrating and developing the USA platform to deliver our clients a unique blend of expertise and innovation".

With the acquisition of the Chicago team, MCI Group's presence in the USA grows to 350 talents across six offices. This is a substantial part of the MCI community featuring 2500+ professionals in 60 offices and 31 countries.

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ABOUT MCI

MCI is the global leader in engaging and activating audiences. Our business is founded on a simple human insight: **When people come together, magic happens.** Since 1987, we have been bringing people together through inspiring meetings, events, congresses and association or community management. MCI helps organisations harness the power of community by applying our strategic engagement and activation solutions to build unforgettable online and offline experiences that foster change, inspire, educate and enhance business performance. MCI is an independently owned company headquartered in Geneva, Switzerland, and boasts a global presence with 2,500+ professionals in 60 offices and 31 countries, who work with clients across Europe, the Americas, Asia-Pacific, India, and the Middle East.

Find out more at www.mci-group.com

ABOUT MCI USA

MCI USA helps companies and associations strategically engage and activate their target audiences, building community and boosting client performance through face-to-face, hybrid and digital experiences that support client business objectives. With US headquarters in the Washington, DC area and offices in New York, Miami, Baltimore, Dallas, and now Chicago, MCI USA is rapidly expanding its platform to deliver a robust set of services in its Association and Corporate Solutions portfolios.

Find out more at www.mci-group.com/usa.